Excel Homework: Writeup

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. What are some limitations of this dataset?
3. What are some other possible tables and or graphs that we could create?

1a. From the data set, we can gather that startups in the theatre catergory are the most launched startups during the time period of the data set with a total of 1393 total launched startups

1b. From the data set, we can gather that places, animation, and jazz subcategories only had failed outcomes for startups submitted in this sample (meaning they had no successful outcomes or cancelled outcomes)

1c. From this data set, we can gather that, in total, the month of May had the most successful outcomes over the entire data set.

2.) One limitation of the data set is that the data in the pledged and goal amounts columns are in different forms of currency so it is hard to measure monetary success comparatively

3.)Another table that we could make with the data from this data set is looking at the pledged amounts based on particular countries to analyze the ambition of different nations